



VIRTUALWEB
TECHNOLOGIES

DIGITAL MARKETING

WHAT WE DO TO GET YOUR BUSINESS SEEN ONLINE

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marketing@virtualwebs.co

AN OVERVIEW OF OUR SERVICES

- Digital marketing
- Website development
- Custom software development
- Mobile app application
- Domain & hosting services
- Website security solutions

DIGITAL MARKETING SERVICES



SEO - Search Engine Optimization for websites for guaranteed first page rankings on Google organic search



SEM - Search Engine Marketing – Google ads for target keyword phrases



SMO - Social media optimization – Creative and engaging posts on social media channels eg. Facebook, LinkedIn, Instagram and Google My Business



SMM – Social media marketing using ads campaign and specific target audience



ORM – Online Reputation management : Managing Google reviews and other platforms like Tripadvisor

DIGITAL MARKETING SERVICES



Google My Business (GMB) : A platform connecting search users to your brand through various forms like Google Plus listings, search results, and Google Maps.



VIDEO MARKETING : Creation of educational, promotional and testimonial videos for your business and promotion on social media



CONTENT MARKETING - Customize content for your website, blogs or videos as per your business needs.

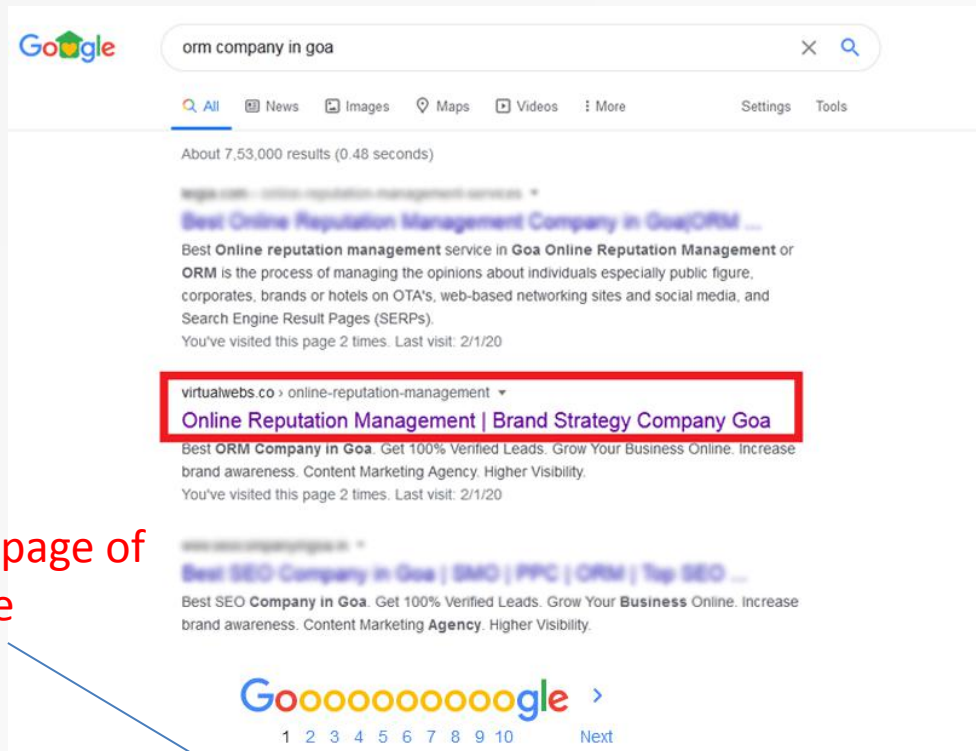


COMMUNICATION MEDIA MANAGEMENT - Whatsapp Marketing, SMS marketing and Email marketing campaigns : We have a database of over 5000 + contacts for these services.

SEO : SEARCH ENGINE OPTIMIZATION

Search engine optimization is the process of optimizing the website content such as keywords, images and text for search engines such as Google, Yahoo & Bing and thus improve your rankings on these search engines.

What we do : With our advanced search engine strategies, we can guarantee your website listing to feature on the first page of Google search results (SERP: search engine results pages) for your business relevant keyword phrases.

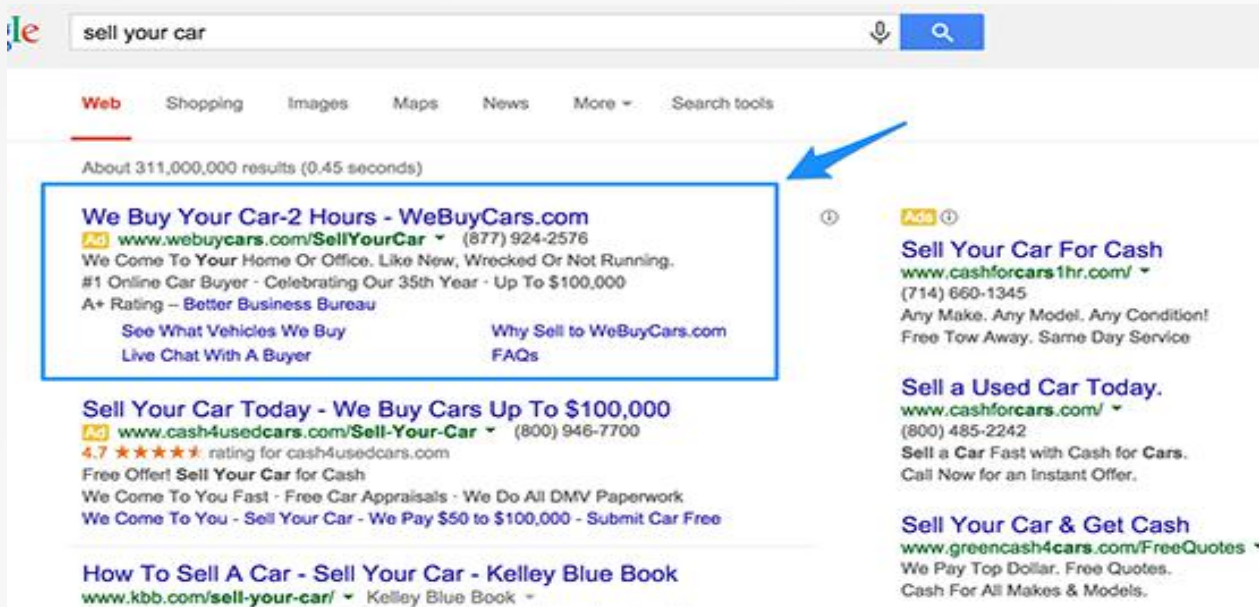


Rank on first page of
Google

SEM : SEARCH ENGINE MARKETING

The main difference between SEO and SEM, is that search engine optimization is simply a component of search engine marketing. As mentioned above, SEM includes components of paid search.

What we do : Sign up for paid Ads and target specific audiences based on client requirements. Audiences can be specified based on category, age and geographical locations.



The screenshot shows a Google search for "sell your car" with approximately 311,000,000 results. A blue arrow points to a specific advertisement for "We Buy Your Car-2 Hours - WeBuyCars.com". Other visible ads include "Sell Your Car For Cash" from cashforcars1hr.com, "Sell a Used Car Today" from cash4usedcars.com, and "Sell Your Car & Get Cash" from greencash4cars.com. Organic search results for "How To Sell A Car - Sell Your Car - Kelley Blue Book" are also visible at the bottom.

SMO : SOCIAL MEDIA OPTIMIZATION

Increasing the awareness of a product services, brand or event by using a number of social media outlets and communities to generate viral publicity. Such as Facebook, Instagram, LinkedIn etc

Virtualwebs Software company

276 Posts 333 Followers 367 Following

Leading website designing and hosting company offering web services like quality web hosting, website design, Custom Software, Digital Marketing

102, Crossroads Avenue commercial plaza, Arlem, Fatorda, Goa, india, Margao (Madgaon), India, 403602

Followed by heliosgoa, daisy_bruires and 4 others

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Friday Sessi...

SEARCH ENGINE OPTIMIZATION

Happy Ramadan KAREEM

More than 50% of the websites miss the opportunity to rank on the first page

Virtualwebs

Information Technology & Services

margao, goa • 2,036 followers

Software Company | Website Development | Digital Marketing

VISIT WEBSITE

Virtualwebs & 5 other connections work here

HOME ABOUT JOBS PEOPLE

Posts

All Images Videos Documents

Virtualwebs 2,036 followers 57m

Search engine optimization helps Google to understand what your website content is about.... see more

WEBSITES you see ranking on the FIRST PAGE

SMM : SOCIAL MEDIA MARKETING ADS CAMPAIGN TYPES

- Youtube ads
- Facebook ads
- LinkedIn ads
- Instagram ads

VIDEO MARKETING

Video marketing starts with with a solid concepts and creating a plan to get the concept across to the audience.

What we do : We create content that is informative, engaging and of the highest quality. Informative content that tells your story and markets your business effectively

YOUTUBE ADS

Video advertising on YouTube works, and you only pay when people watch your video ads.

What we do : Help you to reach the right customers, attract new customers and also to be seen on YouTube



FACEBOOK ADS

Facebook is one of the most efficient ways to advertise online.

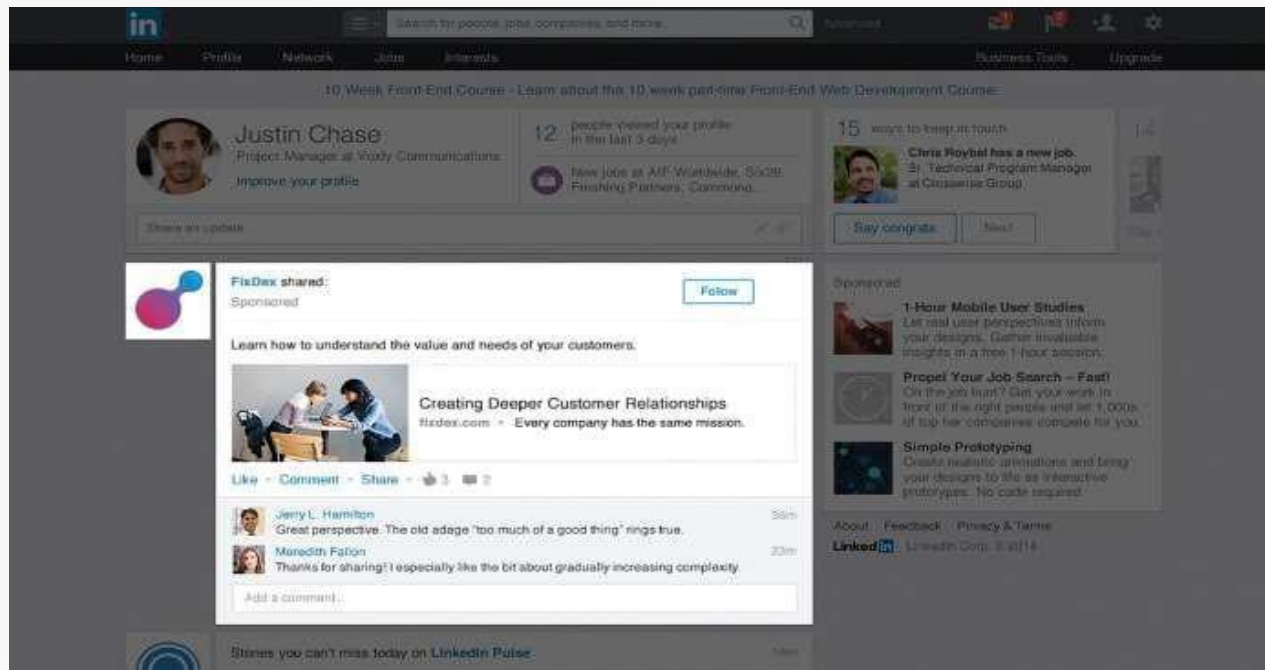
What we do : we reached out to right audience in terms of age, interest, behaviour and geographical locations with our effective Facebook marketing campaigns relevant to your business. Our creative Facebook campaigns will help engage the target audience for your business.



LINKEDIN POSTS AND ADS

Use different types of LinkedIn ads to target and reach more than 675 million professionals worldwide.

What we do : With different LinkedIn strategies and creative posts we engage audiences depending on business types, job titles and geographical locations and we help increase connections across B2B clients for your business. Increase LinkedIn followers inviting more businesses to your LinkedIn pages.



INSTAGRAM ADS

Create ads directly from Instagram to reach out more number of targeted audience

What we do : Planning out right audience for your business, Optimizing your profile, Increasing your instagram followers using different types of Instagram ads.



ORM – ONLINE REPUTATION MANAGEMENT

Your online business brand is important, prospective clients will check your online profile before buying your product or service

What we do : Maintaining reviews and increase ratings on platforms like Tripadvisor, and Google

Virtualwebs Servers Pvt. Ltd : Software and Web Design Company

Office No 102, 1st Floor, Crossroads Avenue Commercial Plaza, Margao bypass,, Arlem, Margao, Goa

4.7 ★★★★★ 18 reviews ⓘ

Edit your review

Sort by: Most relevant ▾



Sonia Naik
2 reviews

★★★★★ a month ago

The name says everything! Virtualwebs, They really work as virtually. As an entrepreneur I approached them with a concept in my mind but with lots of doubts. But their experience, knowledge and practical suggestions made my dream come to ... [More](#)

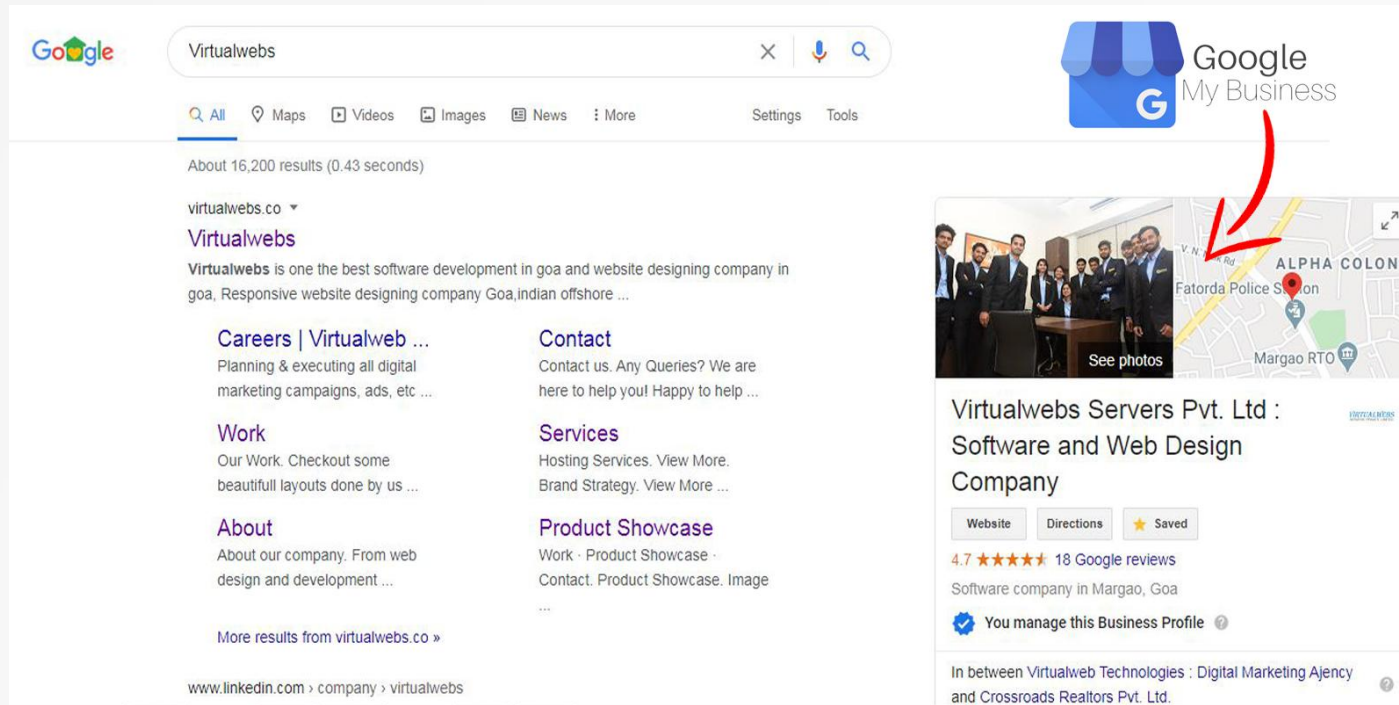
👍 Like

Response from the owner a month ago

GMB – GOOGLE MY BUSINESS

Businesses that have a website and those that do not have one can use this service very effectively to increase their Google listings and online presence respectively.

What we do : All the product/service details will be optimized correctly on your page so that it can positively benefit your organic ranking and searches.



The screenshot shows a Google search for 'Virtualwebs'. The search results include a Google My Business profile for 'Virtualwebs Servers Pvt. Ltd : Software and Web Design Company'. The profile card displays a 4.7-star rating from 18 reviews, a 'You manage this Business Profile' status, and a location map in Margao, Goa. A red arrow points from the 'Google My Business' logo in the top right of the search results to the profile card.

Google
Virtualwebs

Google My Business

About 16,200 results (0.43 seconds)

virtualwebs.co

Virtualwebs

Virtualwebs is one the best software development in goa and website designing company in goa, Responsive website designing company Goa,indian offshore ...

Careers | Virtualweb ...
Planning & executing all digital marketing campaigns, ads, etc ...

Work
Our Work. Checkout some beautiful layouts done by us ...

About
About our company. From web design and development ...

Contact
Contact us. Any Queries? We are here to help you! Happy to help ...

Services
Hosting Services. View More.
Brand Strategy. View More ...

Product Showcase
Work · Product Showcase · Contact. Product Showcase. Image ...

More results from virtualwebs.co »

www.linkedin.com › company › virtualwebs

Virtualwebs Servers Pvt. Ltd :
Software and Web Design
Company

Website Directions Saved

4.7 ★★★★★ 18 Google reviews
Software company in Margao, Goa

✓ You manage this Business Profile


In between Virtualweb Technologies : Digital Marketing Agency and Crossroads Realtors Pvt. Ltd.




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 [facebook.com/Virtualwebs](https://www.facebook.com/Virtualwebs)

 [virtualwebsspl](https://www.snapchat.com/add/virtualwebsspl)

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